

Eiderdown, or eider down, comes from the Eider Duck, a large migratory sea duck. Eiderdown is exceptionally soft and has insulating properties superior to any other down. The eiderdown used in luxury duvets and pillows comes from Iceland, in special sanctuaries where the eider ducks can safely rest and nest during their annual migration.

Period Information and Communication Technology	Organizational Theories & Perspectives	Authors	Description	Movies and Literature (Novels)	Information Systems	Phylosophical References	Musical References
Around 1810: Punched Card 1904 <u>Vacuum tubes</u> 1905 Electronic calculator 1914. Calculator with floating point	1 CLASSIC PERSPECTIVE		This theory studies the formal aspects of organizations and articulates universal management principles. The "Human Relations" perspective will enrich the organizational analysis with the discovery of informal aspects while many studies - based on comparative analyses - will show the limits of the universal management principles approach.				 1911 J Schönberg, Sechs kleine Klavierstücke op. 19 J Schönberg's paintings in the art exibitions of Kandinsky and Marc's « Der blaue Reiter » Association J Schönberg, Herzgewächse, on a text by Maurice Maeterlinck, published in facsimile in the « Jahrbuch » (Almanach) of « Der
1932 Relay-based memory 1937 First calculation center (London)	.1 SCIENTIFIC MANAGEMENT	Taylor (1895, 1903, 1911)	The organizational model proposed by Taylor is characterized by a clearly defined division of labor and the presence of a strong hierarchy that assures the coordination of tasks. The new management principles are: 1) knowledge development based on science; 2) scientific selection of laborers; 3) workers' preparation and training on scientific bases 4) collaboration between management and workers. Criticism to the Taylorism approach focuses mainly on the concept of scientific organization as an organizational solution and, in particular, on the rigidity and problems related to learning and training. The main criticisms include: lack of social consideration of work, authoritarian-orientation, and individuals viewed as "machines".				 blaue Reiter » Association Schönberg writes his contribution to the « Jahrbuch » (Almanach) of « Der blaue Reiter » : The Relationship with the Text Schönberg, Harmonielehre (first edition) Maurice Ravel, L'heure espagnole Jean Sibelius, Symphony no. 4 Igor Stravinsky, Petrushka Richard Strauss, Der Rosenkavalier Alexander Skrjabin, Prometheus 1912 Arnold Schönberg, Pierrot lunaire The European tournée, conducted by the composer with the so called Pierrot Ensemble, is a big success
Turing's calculator				"Hard Times" Dickens (1854)			Alban Berg, Fünf Orchester-Lieder nach Ansichtskartentexte von Peter Altenberg op. 4 Erang Sebraker, Der forme Klang
1938 First calculator programmable by the user (Z1)	I.2 SCIENTIFIC ADMINISTRATION PRINCIPLES	Fayol (1916), Mooney (1937) Mooney & Reiley (1939), Gulick & Urwick (1937)	 The scientific administration view studies management functions and their working principles. Fayol is mainly interested in the administration function because it is characterized by specific content that cannot be included in other functions (i.e. technical, commercial or financial functions). According to Fayol, every function requires specific capabilities. More specifically, administration capabilities are: 1) planning, 2) organization, 3) command, 4) coordination, and 5) control. The administration function has: 1) Universality: the 5 administrative capabilities (above) are organization-independent. 2) Pervasiveness: the administration capabilities do not pertain only to the top management but to the organization as a whole (in different ways, based on hierarchy and size) Administration capabilities can be improved by practice and formal teaching and training (this is a key difference from Taylor) 	included in on requires o command, but to the	Ad Hoc approach Checkland and Howell provide a nice example of a system with the characteristics of an information system but without the use of computers as components. One of the first information systems whose development has been documented is the early warning system used by the English RAF to defend the southern coast of England from German raids. The information system, which did not make use of computers, was formed by a 1000 human observers placed in holes with observation instruments, 20 of the first radars. Humans and radars reported the observed events (DATA) to the central command in Bentley Priori where mathematicians, military, operations researchers calculated speed and direction of German raiders and referred the attack position (information) to the airfields taking into account		 Franz Schreker, Der ferne Klang 1913 First performance of Schönberg's Gurrelieder (Vienna, Franz Schreker conductor) Igor Stravinsky, Le Sacre du Printemps (first performance with the Djagilev's « ballets russes », Paris) Claude Debussy, Jeux 1914 Erik Satie, Sports et Divertissements Igor Stravinsky, Le Sacre du Printemps (first performance without coreography in Moscow and Paris) Alban Berg, Drei Orchesterstücke op. 6 1915 Schönberg starts writing the text of his (unfinished) oratorio Die Jakobsleiter 1916
	.3 BUREAUCRATIC THEORY	Weber (1922) (English translation,	The bureaucratic theory analyzes the domain, problems and forms of influencing behaviors. According to Weber, exercising authority on a large number of people needs a specific organizational configuration. The purest form		both delays and tactics. The methodology used was ad hoc and started from the system goal working backwards to system components, methods and interactions (Checkland P. and		
 1941 First calculator managed by a program (Z3) 1943 Colossus calculator: used for decrypting codes in the military environment 1944 Harvard-Mark-I: magnetic drum memory 1945 Born in Pankalkul first programming language 	1947)	1947)	exercising authority on a large number of people needs a specific organizational configuration. The purest form of legal exercise of authority uses a bureaucratic organizational configuration. Therefore, bureaucracy is an "ideal" organizational model. Bureaucracy is characterized by: a well-defined hierarchy; the specialization of tasks; an operating model based on formal rules and procedures; and, by the impersonal relationships among organizational actors. The objective of bureaucracy is to guarantee both the efficiency in the execution of the tasks and the fairness in the treatment of staff and customers. Comparative analyses show that this management style can be applied outside public organization – individual alienation, shift in ends-means relationships, apathy, and operational stiffness - have been widely studied (see Airoldi pg. 15: Merton, Selznick, Etzioni up to Crozier. See also Parson, Gouldner, Blau, Scott).		Worked Ls. 1998, Information, Systems and Information System, Wiley, Chichester Chapter 5).	Stems and Information System, Wiley, Chichester	 ✓ Igor Stravinsky, Les noces and Renard 1918 ✓ « Verein für musikalische Privataufführungen » (Association for private musical performances) : the first series of private concerts arranged and performed in Vienna by Schönberg and his circle (until 1922) ✓ Igor Stravinsky , Histoire du Soldat 1919 ✓ Richard Strauss, Die Frau ohne Schatten 1920 ✓ Igor Stravinsky, Pulcinella ✓ Erik Satie, Socrate
 1946 Von Neumann's principles for universal calculators; First completely electronic calculator (ENIAC) 1947 First version of a transistor High-performances analogic Calculator Fundamentals of the information theory 1948 In Manchester the Mark I, first modern computer, executes the first program, with a memory of 96 words, a speed of 1 instruction every 1,2 	2 BEHAVIORISM		This movement was born around 1930 from two main research streams: the work of Chester Barnard and the so- called Hawtorn's experiments. The work of Barnard "The Functions of the Executive" is one of first systematic attempt to elaborate an organizational theory that will greatly influence the behavioral thought, the institutional concepts of Selznick, and Simon's decisions theory. The Hawthorne experiments took place in a Western Electric Co plant and they were conducted by Roethlisberger and Dickson, and later analyzed and interpreted by Mayo. Contrary to the structural guidelines of classic theory, the behaviorism develops a different vision focused on the human nature and actor behaviors inside organizations. The organizational structure is not ignored, but it is more closely related to needs. Behaviorism posits that organizational structure is modeled from individual needs, abilities, and limits and it influences individual behaviors. These behaviorism based on the relative importance placed on key variables and on diverse methodological research approaches. The Human Relation perspective takes a normative approach; the Carnegie School follows a descriptive approach.				 J Erik Satie, Socrate 1921 Schönberg tells to some of his students about his new idea of a « method of composing with twelve tones » Schönberg becomes aware of his being a Jew (the so called « Mattsee Episode » 1922 J Jean Sibelius, Scaramouche 1923 First Festival of ISCM (International Society for Contemporary Music) in Salzburg J Edgard Varèse, Hyperprism Arthur Honegger, Pacific 231 J Alexander von Zemlinsky, Lyrische Sinfonie
millisecond (0,00083 MIPS). Just in 1952 followed by the EDVAC of Von Neumann		Dickson (1939), Mayo (1933,45)	The Human Relations movement groups multiple related research streams: the study of work groups, the study of informal relations in organizations, the issue of supervision styles. The movement highlights the importance of human factors in organizations and the importance of considering social and self-esteem/recognition needs as factors affecting productivity increases. Individual social needs highlight the existence of both a personal and organizational personality of each individual. They stress seeking a balance between input-output in terms of benefits received and contributions to the organization. The importance of human factors suggests a change in the definition of managerial styles compared to classic theories. Management needs to support collaboration, listening and empowerment. The limits of this movement are: an incomplete understanding of the multiple needs and behaviors of individuals; a simplistic interpretation of conflicts; and an anticipation management practices that can degenerate in manipulation.				 Instantier von Zenninsky, Eynsene omronie 1924 J Berg: Drei Bruchstücke aus der Oper Wozzeck first performed by Heinrich Scherchen at the Frankfurt Festival of the ISCM. On that occasion Theodor Wiesengrund Adorno meets Alban Berg, and decides to go to Vienna to study composition with him J Edgar Varèse, Octandre 1925 Schönberg is called to teach the master class in composition at the Akademie der Künste, Berlin (he held this position until 1933) J Alban Berg, Wozzeck J Arnold Schönberg, Drei Satiren op. 28

	 1950 "Turing's test" presentation 1951 Mass production of the first electronic calculator (Univac I, 5.600 valves, 18.000 diode valves, 19 tons of weight, 1 million \$) Start of commercial application of calculators 1952 Magnetic tape memory 1953 Mass production of a big calculator (IBM 701) based on the valves technology 	2.2 CARNEGIE SCHOOL (decision-making approach) 2.3 HUMAN RESOURCES MANAGEMENT	Simon (1947, 1957), March & Simon (1958), Cyert & March (1963) Argyris (1957, 1962), Herzberg, Mausner & Snyderman (1959),	The Carnegie researchers, whose works dates back to the end of 40's, investigate the organizational consequences of limited individual capabilities to manage information and solve problems. They fundamentally contribute to the understanding of decisional processes in the organizations. They were the first users of the concept of rationality; the notion of organizational learning; and the vision of the organization as a dynamic coalition of multiple conflicting interests that decision-makers try to satisfy in a sequential way (based on the notion of quasi-resolution of conflicts). In earlier movements (human relations and behaviorism) the most important organizational variable is the organizational climate. The Carnegie approach focuses on the way individual behavior is programmed by operating and heuristic procedures, on the political aspects of organizations, and on decision-making processes. This movement benefits from the contributions of applied mathematics and operations research. For the first time, it gives systematic relevance to the use of automatic tools for the management of information and decision support. A strongly innovative aspect is the focus on two specific components of organizational dynamics: information and decision-making.	"2001: A Space Odyssey ", Kubrick (1968) "Star Wars" Lucas (1977) (Theme: the myth of intelligent robots)	<image/>		 1933) J Alban Berg, Wozzeck J Arnold Schönberg, Drei Satiren op. 28 1926 J Edgard Varèse, Amériques J Kurt Weill, Der Protagonist J Paul Hindemith, Cardillac 1927 J Bela Bartók, Piano Concerto no. 1 J Sergej Rachmaninov, Piano Concerto no.4 The Automatic Instrument Company (AMI) introduces the selective phonoghraph (jukebox) 1928 J Arnold Schönberg, Variationen für Orchester op. 31 J Igor Stravinsky, Oedipus Rex J Anton Webern, Sinfonie op. 21 J Maurice Ravel, Bolero J Bertolt Brecht/Kurt Weill, Die Dreigroschenoper 1930 J Arnold Schönberg, Von heute auf morgen
	 1954 Refined version of low-cost transistor 1955 TRADIC: first calculator completely based on transistors; IPL-II: first language for the development of IA application 1956 First OS (used on IBM 704); Logic Theorist: first program based on AI techniques; Experimental use of the keyboard to introduce data and commands 	(or New Human Relations) 3 FUNCTIONALISM	McGregor (1960), Likert(1961), Herzberg (1966) Parsons (1951), Merton et al.	Organizational configurations should enable individuals to realize their full potential. Such configurations (mainly participative modes) contrast the classic bureaucratic principles of management, which are deemed as a cause of frustration and waste of individual talents. Key contributions of this perspective include change management, conflict management and the development of human resources approaches. As in the human relations school, this school of thought underrates conflicts and over-rates motivational issues at the expenses of individual intellectual capital. As in the classic perspective, this group tends to generalize principles and universal concepts.	Scene: the leading actor sleeps in the car	<i>Basic concepts:</i> separation between the conceptual and implementation models. Exact documentation system to make the development process visible. Use of graphic annotations. Top down and divisible transformation and process models. Graphic representation of specifications to reduce ambiguity and redundancy. Models characterized by high cohesion and logic independence.	Rationalism (Leibnizian Philosophy) Reality exists and is the same for every individual. Reality can be objectively described. What happens in reality is governed by laws of causality. Within this philosophy the inquirer discovers through formal logic the truth governing the world. The system under study is considered as closed and governed by causal relationships. The inquirer creates networks of hypotheses, <i>fact nets</i> , and proceeds to build on these hypotheses until logic reveals a counterhypothesis that invalidates a part of the net. The Leibnizian inquirer is the isolated individual, the	♪ Richard Strauss, Die schweigsame Frau
	 1957 FORTRAN: first application at the Westinghouse 1958 First integrated circuit 1959 ERMA: first system for reading magnetically characters, firstly adopted by Bank of America 			Parsons developed a general model for the analysis of any type of community, from small primary groups to entire societies. Parsons defines four fundamental functions that all social systems must carry out to survive and summarizes them in the <i>AGIL</i> acronym (Adaptation, Goal, Integration, and Latency). - <i>Adaptation</i> : the need to obtain sufficient resources. - <i>Goal</i> : the need to define and achieve intended goals. - <i>Integration</i> : the coordination among subunits of the system. - <i>Latency</i> : the creation, preservation and transfer of specific culture and values of the system. - <i>Latency</i> : the creation, preservation and transfer of specific culture and values of the system. The AGIL model can be applied to establish a functional connection between organizations and society (ecological level). At the structural analysis level, it defines the subsystems every organization must develop to meet the AGIL fundamental requirements. Merton's studies initially focused on the degeneration aspects of the ideal-type of bureaucracy described by Weber (whose work was translated in English at the end of 40s). Merton is recognized for the description of bureaucratic dysfunctions and for the identification of the ends-means shift. Merton succeeds in clarifying some fundamental aspects of functionalism. The most important are: the focus on dysfunctions; the distinction between manifest and latent functions; the concept of functional alternative and the persistence in fostering the discovery and understanding of functional mechanisms and tasks. However, Merton abandons the search for an all-inclusive theory (typical of the functional approach) to take a perspective defined as "medium range theory". The medium- range theory is characterized by a limited set of assumptions from where specific hypotheses can be inferred and empirically verified.	 "Falling down", Schumacher (1993) Scene: McDonald (112 sec) Themes: Unnatural smile, use of first names, false friendness Rejected request: blind sticking to rules and regulations. "The Twelve Tasks of Asterix", Goscinny-Uderzo (1975) Scene: "receptionist" (79sec) Inability to listen, rude manners, wrong info Scene: "staff employees" (70sec) Lack of personal interest Transfer of responsibility Scene: "forms" (45sec) Excess of formal procedures Final scene (126sec) The mechanism breaks down 	Principles: A detailed sequence (step by step) of analysis and design activities. Situation-based strategy (waterfall models, prototyping, concurrent development).	 monad (Churchman 1971, p. 30), reasoning on the causal relationships governing the system that he wants to improve. The individual's logic becomes the guarantor of the truthfulness of the fact net. <i>Rationalism and ISD methodologies:</i> The point of departure is that there exist a solution for each problem which is optimal. This is the solution we have to achieve or try to. Optimal requirements for an information system can be found using reason. Pure structured methodologies (Eg. Waterfall, Information Engineering and "linear" methodologies in general) are built on the ideas of the Leibnizian philosophy: once requirements are specified the programmer proceeds on his own to develop the information system based on his internal logical reasoning. The software will therefore reflect the fact nets developed by the inquirer (i.e. the programmer). <i>Rational behind this choice</i>: Because the hypotheses is made that there is only one truth governed by cause and effect than it is perfectly justifiable to separate the development in sub-activities carried out by different parties. The choice is also highly culturally determined as the Rationalist philosophy is very rooted in western culture and well suited to research the domain of natural sciences. First educated computer scientists were coming from mathematics. 	 J Benjamin Britten, Variations sur un thème de Frank Bridge 1938 J Arnold Schönberg, Kol Nidre
	 60s: development of first <u>DBMS</u> (IDS) 1960 COBOL language; Dataphone: the first commercial modem; Production of the first laser engine; 1962 Integrated circuit (chip) 1963 ASCII: for data exchange between PCs 1964 Calculator with integrated circuits; 	4 INSTITUTIONAL SCHOOL	Selznick (1949, 1957) Perrow (1961)	Durkheim, Parsons and Merton consider human actions as pre-determined, driven by forces, needs, rules, and internal values typical of every society. Every functionalist considers human behavior as pre-determined and, therefore, fully explainable. According to Selznick, who had Perrow as a student, "the most important thing for organizations is that, although they are instruments, nevertheless everyone has its own life" (Selznick, 1949, p. 25). Selznick defines as "institutionalization" the process through which an organization develops its particular character. According to Selznick, "to institutionalize means to infuse with value beyond the technical requirements of the task at hand" (1957, p.17). In 1957 Selznick introduced the concept of "distinctive competence."	Movies: "Raise the red lantern", Yimou (1991)	 Objectives: Implement an information system and a database extended to the enterprise as a whole in order to allow a coordinated development of integrated applications and their long term evolution. Basic Concepts: Data-oriented approach. Data are considered as basic elements of information systems. Separation between conceptual models and internal schema/models. The conceptual schema is the key element of information system since it is used to design applications. The development is based on a rigorous engineering methodology. Fundamental concepts: Information/database. Conceptual Schema. Internal Schema. External Schema. Entity. Attributes. Relationships. Principles: incremental design of conceptual schema. Integrated vision. 	methodologies is well connected to Leibnitz philosophy whose ultimate goal was to prove the existence of God.	 ♪ Benjamin Britten, The rape of Lucretia ♪ Richard Strauss, Metamorphosen 1947 ♪ Arnold Schoenberg, A survivor from Warsaw op. 46 ♪ John Cage, The Seasons ♪ Kurt Weill, Street Scene Atlantic Records founded by Ahmet and Nesuhi Ertegun 1948 ♪ Olivier Messiaen, Turangalila ♪ Pierre Boulez, Second Piano Sonata ♪ John Cage, Sonatas and Interludes ♪ Luigi Dallapiccola, Il prigioniero ♪ Goffredo Petrassi, Il cordovano Columbia begins marketing the 33rpm LP
	First application of on-line transaction processing; (SABRE system: American Airlines) to connect 2.000 terminals in 65 cities; BASIC language 1965 Dendral: first expert system developed by the Stanford University 1966 Informatics as a scholastic discipline 1969 UNIX OS ARPANET: its planning	5 SYSTEM THEORY (Organizations as "Open Systems")	Beer (1964), Haberstroh (1965), Katz and Kahn(1966)	System theory, based on Gestalt Theories, views the organization as a "whole" within an environment where it exchanges energy based on input/output relations. The system can be divided into sub-systems, but the relations among sub-systems are essential to understand the "whole" (which is different from the sum of its parts). The system approach brings many contributions to organization studies: the listing of system attributes and properties that are open to the external environment (the energy transformation cycle, entropy notions, homeostasis, differentiation, equi-finality); the identification of the members of the system; the analysis of their interactions;	"Philadelphia" Demme (1993) Themes: social and institutional conditioning <u>Novels</u> : "The Human Stain", Roth(2000)	"Decision Support Systems" Approach Keen e Scott-Morton (1978), Sprague & Carlsson (1982) Objectives: to develop systems to support semi-structured decisional activities.	 Empiricism (Lockean Philosophy) Reality exists and is the same for every individual. Reality can be objectively described. What happens in reality is governed by laws of causality. The individual has no preconception of reality and all input come from the outside. This mode of inquiry gives more weight to data than theory. The inquirer is open to the environment and finds the truth in the external world. The inquirer is not isolated like the monad but participates in creating knowledge with a community of inquirers, the Lockean community. The inquirer uses data and the opinion of his community to explain the world. The community acts guarantor of the truth through agreement and consensus. The Lockean inquiring system searches a single truth but there is no guarantee that two communities will agree on a common truth. If there is 	 Foundation of the Electronic Music Studio at Westdeutscher Rundfunk in Köln ♪ Pierre Schaeffer: Symphomie pour un homme seul (first extended piece of electronic music) ♪ Luigi Nono, Variazioni canoniche su una serie dell'op. 41 di Schönberg ♪ Goffredo Petrassi, Noche oscura
	1970 First law on data protection and privacy; Definition of the relational model; First cash	5.1 STRUCTURAL CONTINGENCIES	Burns & Stalker (1961), Woodward (1965), Lawrence & Lorsch(1967), Aston group (Pugh, Hinings, Hickson), Child (1972) Galbraith (1973, 1977), Mintzberg (1979, 1983)	the analysis of the forces that model a system, etc. This school provided 'descriptions' of organization functioning as well as 'prescriptions' through cybernetic concepts inspired by self-regulated mechanisms sciences. Among these studies, Haberstroh first defined the concept of black box. The theorists of structural-contingency paradigms abandon the universalistic approach to organizational design. They state that organizational configurations should be based on contextual factors. According to this perspective, the context or situational variables define organizational boundaries. The structural-contingency movement had and still has an important role in organization theory. Key proposed contextual variables are: technology, size, and environment, and strategy,		 Basic Concepts: DSS aim is to support (and not to substitute) the decision maker. DSS involve interactivity, learning and continuous evolution. Fundamental concepts: semi-structured decisions, database, models, DSS generators. Principles: evolving development (adaptive) "Trade Unionist" Approach Bjerknes et al. (1987), Hehn (1988), Bjerknes & Bratteteig (1995 Objectives: to create the conditions for efficient worker participation, in order to develop 	<i>Empiricism and ISD methodologies:</i> In ISD, the groups of users and developers can be considered as two Lockean communities, where agreement can be found within a community but it is difficult to find it across communities. The trade unionist approach is partially based on the idea of different communities having to agree on the solution provided by the information system. Phased and linear development process is acceptable since the goals for any phase can be specified a priori. <i>Rational behind this choice:</i> Because the hypotheses is made that there is only one truth governed by cause and effect than it is perfectly justifiable to separate the development in sub-activities carried out by different parties. The choice is also highly culturally determined as the Rationalist philosophy is very rooted in western culture and well suited to research the domain of natural sciences. First educated	 J Francis Poulenc, Stabat Mater Igor Stravinsky, The Rake's Progress John Cage, Music of Changes J Karlheinz Stockhausen, Kreuzspiel Stefan Kudelski builds the first Nagra portable, self contained tape recorder 1952 Otto Luening and Vladimir Ussachevsky present the first american concert of electronic music at MOMA, N.Y. J ohn Cage, Imaginary Landscape n. 5 J Karel Goeyvaerts, Composition n. 4 aux sons morts J Bruno Maderna, Musica su due dimensioni
	dispenser at the Citizens and Southern Bank; Realization of the first 4 ARPANET nodes 1971 First floppy disk 8 inches 1972 8008: 8 bit-microprocessor; Supercomputer (CRAY-1); SmallTalk: first OO language 1973 Ethernet: at the Xerox Research Centre at Palo Alto 1974 First PC (Mark-8) 1976 Definition of the Entity- Relationship Model; Optical	5.2 SOCIO-TECHNICAL	Trist & Bamforth (1951), Emery	Galbraith tries to develop a vision to integrate the four contextual elements by exploiting "tasks predictability". According to Galbraith, an organizational configuration is influenced by the complexity of the information needed in the specific context (in term of uncertainty, inter-dependence and frequency/amount). Mintzberg provides another integrating perspective. He foresees the need for coherence between the environment and the structure, and among the elements of the organizational system. Mintzberg's vision is the first step towards a criticism to the strong deterministic character of contingency theories. This determinism can be an obstacle to the complete comprehension of the organizational design process. In addition, the so-called strategic contingencies perspective (Child) finds that technology and other environmental conditions only create weak ties on the structure, while strategy plays a strong role.		 Fundamental concepts: technical system. Social system. Technical needs. Social needs (Job satisfaction). Principles: independent and parallel processing of knowledge accumulation. Designing by doing. Participative design. 	 Idealism (Kantian Philosophy) This mode of inquiry gives equal weight to data and theory. It recognizes that there are multiple ways in which a problem may be analyzed using multiple models that can be applied to the data. However the inquirer does not accept multiple truths; the objective is to find the ideal, and only, truth. The Kantian inquirer proceeds testing the fitness of a model to the data and creates knowledge by finding the model that best fits the data. <i>Kant and ISD methodologies:</i> There is not a clear cut connection between ISD methodologies and Kant's philosophical precepts. In ISD it can be imagined that 	 the promotion and performance of contemporary music ↓ Luigi Nono, La victoire de Guernica ↓ Igor Stravinsky, Septet, In memoriam Dylan Thomas 1955 Foundation of the "Studio di Fonologia" at RAI in Milano ↓ Serge Prokofiev, War and Peace ↓ Igor Stravinsky, Canticum sacrum Invention of the RCA Electronic Music Synthesizer
S- ¹	commutator 1978 First floppy disk : 5 1/4 inches 1979 MS-DOS OS; C++ language; Visicalc: first electronic sheet developed for Apple II 1980 First optical disk 1981 PC IBM; Launch of Windows OS; WordStar: the first PC word processor 1982 Lotus 1-2-3: the electronic sheet	6 ACTION THEORY	(1959), Emery & Trist (1960), Emery & Thorsrud (1964) Berger and Luckman (1967), Thompson (1967), Weick (1969), Silverman (1971)	sociologists of the Tavistock Institute of Human Relations in London and the Institute for Labor in Oslo. Its key contribution is that of considering the organization as an open system composed of a techno-economic system and a social system that must be jointly optimized. It states that technical, economic and social forces in organization system are interdependent. The socio-technical theory defines principles of work management opposite to Taylor's. It emphasizes an independent workers' ability to organize in groups and auto-manage. Action theory is based on Weber's view of social action as understandable only based on its meaning for the players involved. It was also influenced by the social philosopher Robert Mead, one of the founders of symbolic interaction. The action theorists oppose functionalism and its tendency to materialize interactions typical of certain system approaches that consider behaviors as impersonal and binding process. They assume the time is a fundamental variable and place the emphasis on processes, on organizing rather than on the organization. Organizations are socially constructed and they must take into account human actions based on the specific meanings of the actors. These meanings are guided by society but they can also be modified by human actions.		Object Oriented Approach Goldberg (1991), Henderson-Sellers & Edwards (1995)Objectives: the object oriented approach was born to facilitate: the respect of scheduled time and development plan; the correspondence between final product and planned requirements; the rapid modifications needed to satisfy user requirements and the correction of mistakes; continuous improvements to guarantee software evolution and adaptability to new standards/ market needs; the increased involvement and motivation of the development team.Basic concepts: Analysis, design and implementation, without interruption.Fundamental concepts: problem domain/implementation domain. Object and class, encapsulation, hereditariness, polymorphism, communication among objects	the Kantian inquiring system is used when developers search a model to mirror the client system into the software system. Many possibilities are tried and recursively eliminated until only one, the one with the best fit, the truth, remains.	 1957 Karlheinz Stockhausen, Gruppen Igor Stravinsky, Agon 1958 Luciano Berio, Sequenza I Max Mathews, of Bell Laboratories, generates music by computers 1959 Sylvano Bussotti, Five piano pieces for David Tudor 1960 Bernd Alois Zimmermann, Die Soldaten Gyorgy Ligeti, Apparitions Recording studios begin using multitrack tape machines 1961 Luigi Nono, Intolleranza 1960
	1983 The word processor (Word) is born	7 STRATEGIC ANALYSIS PERSPECTIVE	Crozier (1963), Crozier & Friedberg (1977)	The positivistic explanation - that binding external forces determine human action and behaviors - becomes unacceptable. The strategic analysis perspective considers the organization as a social construct made of actors who develop individual strategies. The organization is as a system of concrete actions where the different strategies of the actors unfold. Contrary to the deterministic belief, this theory insists on the relative freedom of every actor in organizations and on the sources of power s/he can activate to optimize his/her strategy (managing uncertainty). The strategic analysis revisits the role of power which had been neglected by many organization theories after Weber's contributions.		Principles: iterative and incremental development, reuse. Socio-technical Approach	Dialectic (Hegelian Philosophy) This philosophical approach sees the truth emerging the debate between opposing views: the thesis and the antithesis. Debate between different worldviews (Churchman, 1968; Linstone, 1984; Orlikowski, 1992) is seen as the only way to develop theses and antitheses to arrive at a synthesis that accommodates both worldviews. Hegel introduces the idea of multiple interpretations of reality even though he believed in a final "grand synthesis". Churchman (1968) envisioned two groups of people engaged in an ardent debate respectively defending their thesis and trying to destroy the other group's antithesis. The issue is then resolved by an impartial observer that synthesizes the arguments to create a synthesis. Synthesis generated from the impartial observer acts as the guarantor of the truth (Courtney, Croasdell, and Paradice, 1998). A good example of this inquiring system is the scenario approach at Shell where groups with opposing views engaged in a dialectic inscriber of the principle 1020.	 ✓ Krzysztof Penderecki, Threnody for the victims of Hiroshima ✓ Elliott Carter, Doppio concerto 1962 First Issue of the Journal Perpectives of new music ✓ Gyorgy Ligeti, Aventures ✓ Franco Evangelisti, Die Schachtel ✓ Mauricio Kagel, Antithese ✓ Igor Stravinsky, The Flood
	The CEE (now European Union) starts the Esprit program to develop the Fifth Generation of computing 1985. Introduction of the <u>Windows</u> Operating System. The NFSNET network is launched to connect 5 supercomputers across five universities. C++ object-oriented programming becomes a <i>de</i> <i>facto</i> standard	8 ORGANIZATIONAL CULTURE PERSPECTIVE 9 POPULATION ECOLOGY		At the end of the 70s, the concept of "organizational culture" is researched in depth from multiple points of view. Early authors take a managerial perspective and define "culture" as an internal organizational variable that impacts effectiveness. Some authors define it as a manageable and malleable variable and propose definitions and models of the 'winning' organizational culture. Others view this approach as grotesque and point out that the culture of an organization is influenced by many factors, particularly by managers and leaders who have the responsibility to enrich and cultivate it. The latter is a socio-anthropological approach that focuses on understanding what culture is, rather than trying to manipulate it based on management needs. This approach takes a holistic and complex view of organizational culture and highlights symbolic phenomena (symbols, rituals, languages, myths and beliefs, representations) based on anthropology, symbolic interactions, language theory and cognitive research.		 Goals. Develop systems involving end-users from the planning phase. In addition to technical and operational requirements completion, focus on ensuring customer satisfaction to ensure organizational adoption and alignment. Basic Concepts. Participatory development. Minimum structured development. Open planning and programming. Seek alignment between technology (technical system) and human factors (social system). Joint optimization. Fundamental concepts: Technical system. Social system. Technical needs. Social needs (job satisfaction). Principles. End-user participation. Socio-technical planning. Evolution 	inquiry and predicted the oil crisis in 1973 (Shoemaker, 1995; Senge, 1990 p. 178). <i>Dialectic and ISD methodologies</i> : The point of departure is that the grand solution - if it can be found—can only emerge from the ardent debate. The process cannot be leaner because the nature of the debate is not linear nor it is known the nature of the synthesis. The synthesis could be a quantum leap with respect to the pre-exiting knowledge. The socio-technical approach where the system emerges from the two worldviews of the social and the technical system is based on the idea of dialectic inquiry. The Soft system methodology approach is a derivate of the socio-technical one but it is more modern and more detailed (and therefore more structured). In the SSM approach the two weltanschauung (that shape thesis and antithesis) are represented but the human activity system (the served system) and the technical system (the serving system).	 J Terry Riley, In C J Iannis Xenakis, Terretektorh 1967 J Karlheinz Stockhausen, Hymnen J Gyorgy Ligeti, Cello concerto, Lontano Invention of Dolby noise-reduction system for use in tape-recording 1968 J Luciano Berio, Sinfonia J Luigi Dallapiccola, Ulisse 1970 J Sylvano Bussotti, Rara Requiem J Karlheinz Stockhausen, Mantra
	 1988 The memory chip expands to megabit capacity 1989 "'Virtual Reality" is first conceptualized 	10 RESOURCE-DEPENDENCE THEORY	E Pfeffer e Salancik (1978)	and individuals. Its fundamental tenet is that organizational change is based on natural selection: environmental characteristics drive organizational survival through a natural selection process based on the alignment between organizational structure and environmental characteristics. Some researchers (i.e. Hannan & Freeman 1977) focus on mortality rates of organizational populations as the primary driver of the natural selection process; others (Carrol 1984) focus on the founding (or birth) rate of organizational populations.	"The Pelican brief", Pakula (1993) "Erin Brockovich", Soderbergh (2000)	Checkland (1981), Wilson (1984), Checkland & Scholes (1990),	<i>Rational behind the choice:</i> the Hegelian process of creating knowledge is indicated to attach complex problems where the solution is not clear at the offset. These problems are known as ill-structured. In this cases the debate helps to reach an agreement on the solution.	 ♪ Philip Glass, Music in fifths 1972 ♪ Bruno Maderna, Aura ♪ Sylvano Bussotti, Lorenzaccio Issue of the first LP made from digital masters 1973 ♪ Gérard Grisey, Dérives 1975 ↓ Luigi Nono, Al gran sole carico d'amore ↓ Iannis Xenakis, Empreintes 1976 ↓ Luciano Berio, Coro ↓ Elliott Carter, A Mirror on Which to Dwell ↓ Philip Glass, Einstein on the beach
1980s-'	 1990 <u>HTML language, first web</u> <u>browser and web servers are</u> <u>developed</u> The WWW is launched at the Gineva CERN Center Microsoft Windows 3.0 provides the first graphical interface compatible with PC IBM environments. 1991. Parallel Computing 1992. 1995 Internet reaches the public domain 	11 TRANSACTION COSTS THEORY		Oliver Williamson's studies critique neoclassic economic theories (Coase 1937). These theories were based overly simplistic and unrealistic hypotheses, such as the existence of completely informed rational agents and the view of enterprises as mere production management agents. The latter were believed to make decisions only based on the optimal combination of inputs. To account for the higher complexity of the real economic framework, Williamson uses two key concepts: the "bounded-rationality" (based on Barnard and Simon) and the "transaction" theory. Shifting the focus away from manufacturing goods to conducting transactions (the exchange of goods and services), he emphasizes the importance of the structures that govern such exchanges. Two types of governance structure are available: the "market" and the "organization" or "hierarchy." In a market system, sellers and buyers negotiate exchanges based on contractual agreements. These transactions are governed by the pricing system. Under uncertainty, it is increasingly difficult and expensive to define comprehensive contracts (taking into account any possible contingency). In such circumstances, resorting to a production control system (hierarchy) and the market. When information management capabilities are inadequate to face uncertain and complex situations, alternatives to market-mediated approaches become important. For example, one alternative resides in using the hierarchy to integrate individual choices into organizational configurations. Opportunism and small numbers also drive the selection of hierarchical or market-based strategies. Opportunism posits that individuals pursue personal agenda also through deceit. Hierarchies can cope with opportunism better than markets. They can also better cope with quasi-monopolies, that when transactions are completed when only small number of alternative partners is available (Williamson). Market and hierarchy also differ by type of transactions.	"Colluttorius" in "Outland rock", Cacucci (1988) (theme: environmental control by large corporation) <u>Movies</u> : "Paul, Mick & the others", Loach (2001)(theme: outsourcing)	 "Professional Work Practice" Approach Mathiassen (1987), Andersen et al. (1990) Goals. Promote the professional growth of system developers. Basic Concepts. Professional practice must inform development tasks. Experience cannot be replaced with methods only. System development environments vary and require different professional experiences. Effective system development is based on both technical performance and sound management principles. Fundamental concepts: Performance/management. Focus on product/focus on process. Analysis/development. Planning/Evaluation. Principles. The above principles are interlinked and need to be applied simultaneously. "Agile" Approach Beck (1999), Fowler (2002), Lindstrom and Jeffries (2004) 	Pragmatism (Singerian Philosophy). Singer was particularly interested in the creation and exchange of knowledge. Singer philosophy was at the base of Churchman's work (1971) on the design of the inquiring systems. The Singerian inquiring system is based on the ardent debate of the Hegelian philosophy to create progress but accepts multiple sources of data and multiple interpretations of reality and consequently multiple truths. It is called pragmatic inquiring system because the truth/s produced is/are relative to the context and to the objectives of the inquiry. The multiple truths are found via an approach that continuously attacks currently held beliefs from multiple points of view. The world inquired is interpreted as an open system where all components might become part of the inquiry. The truth is temporary and contextually dependent because the more elements are "swept in" (Courtney et al., 1998) the more the truth is likely to change. Progress is the ultimate goal of the system and it is measured quantitatively whenever possible otherwise the groups' intuition that progress is made becomes the guarantor for qualitative measures (Richardson et al., 2001). <i>Pragmatism and ISD methodologies:</i> In ISD the use of the Singerian inquirer can be recognized in recent methodologies like the ones coming from Soft Systems Methodology (Atkinson, 2000; Winter et al., 1995), Multiview2 (Avison et al. 1998) and in agile methodologies (Beck, 1999; Fowler, 2002). The testing carried out using agile methodologies is completely in line with the pragmatic nature of the knowledge needed to be exchanged during the ISD process. Richardson and Courtney (2004) propose a design theory for knowledge management systems based specifically on the	 1977 Arvo Pärt, Fratres, Cantus In Memoriam Benjamin Britten, Tabula Rasa Opening of Centre Georges Pompidou in Paris and opening of IRCAM, directed by Pierre Boulez 1978 Gyorgy Ligeti, Le Grand Macabre 1979 John Cage, Roaratorio Sony introduces the first "walkman" portable cassette player 1980 Brian Ferneyhough, Funérailles Salvatore Sciarrino, Les cailles en sarcophage 1981 Karlheinz Stockhausen, Donnerstag aus "Licht" Pierre Boulez, Répons Salvatore Sciarrino, Vanitas Sony introduces the CPD-101, the first Compact Disc audio CD player 1982 Luciano Berio, La vera storia Philip Glass, Glassworks Philips introduces the first digital audio 5 -inch disc
	2001 New Market Crash (Enron, Worldcom) 2001 Intel PC processor speeds	12 NEO-INSTITUTIONAL PERSPECTIVE	Meyer & Rowan (1977), DiMaggio & Powell(1983), Meyer & Scott	In the 20's, the institutional economist John Commons, who first analyzed work contracts, observed that a laborer " when he sells his work it is for a specific scope. He sells his promise to obey to orders." (Commons 1924, p. 284). Under uncertainty, this "open" contract yield obvious advantages: compliance is guaranteed towards a large range of tasks that will be adapted to unforeseeable and specific local conditions. The use of hierarchy reduces transactions costs under uncertainty and limited exchanges. The transaction costs theory explains how single organizations determine the own boundaries and define their governance structure. Neo-institutional research draws from multiple disciplines such as sociology, economics, and political science. Its introduction into the organizational field is associated with the publication of Meyer and Rowan's 1977 article and Zucker's 1977 work. These articles derive the notion of institution from the actionist scholars such as		 Basic Concepts. Agile methods are adaptive rather than predictive. Agile methods are people- oriented rather than process-oriented (people refers to programmers not to users). About requirements: not only are requirements changeable, they ought to be changeable. Speed up the development time to its maximum. The key to develop information systems that are useful for the users is in addressing well-defined sub-problems that can be handled in few weeks. Developers and users need to practice with the system. Testing prototypes in the real production environment guarantees the effectiveness of the proposed solution. Fundamental concepts: Customer focus. Of the three project management principles (time, 	Singerian inquiry. These methodologies let the information system emerge from the debate between developers and users letting multiple truths be created pragmatically by the participants and not imposed top-down. Rational behind the choice: in today's world the only software that is developed ad hoc is specialized software that respond to a very specific need (otherwise it is more convenient to buy and customize) consequently the problematic involved present very complex knowledge dynamics that can be tackled with the Singerian concepts of debate, sweep-in, knowledge exchange based on practice.	 ✓ Salvatore Sciarrino, Lohengrin Standard MIDI (Musical Instruments Digital Interface) 1984 Foundation of the Journal Contemporary Music Review ✓ Luigi Nono, Prometeo ✓ Franco Donatoni, Atem
	 2001 Intel PC processor speeds above 1 Ghz 2001 Mobil Oil launches Mobipass, the first RFID commercial application for contact-less charges at gas stations. 			Silverman (1971), Berger and Luckmann (1967). While classic institutionalists emphasized the normative facets of institutions, the neo-institutionalists focus on the cognitive dimensions. Organizational structures are defined by their environment, through a continuous interaction with professions, national states and mass-media that rationalize their cultural norms. Therefore, organizations reflect a socially constructed society and can assume similar societal forms (institutional isomorphism), relying on external legitimization rather than internal efficiency or enterprise logic. DiMaggio and Powell hypothesized the existence of as set of mechanisms – coercive, mimetic and normative measures - through which institutional effects spread throughout organizations. Meyer and Scott emphasized technical and institutional measures acting in different ways in various types of organizations. Zucker (one of Meyer's student) emphasizes that cognitive beliefs can guide behaviors: "social knowledge, once institutionalized, takes its own life as an objective reality and can be transmitted in a direct way". (Zucker 1977, p. 726).	Movies:	budget and requirements) only two can be fixed (costs and time). The third, requirements, needs to be flexible. Principles. Test before coding, re-factoring, paired programming, user on location, user testing.		 First DAT (digital audio tape) machines appear on the market 1988 Gérard Grisey, Le temps et l'écume Helmut Lachenmann, Gran Torso 1990 Iannis Xenakis, Tetora Sony introduces the writeable CD 1991 Stefano Gervasoni, Least Bee on poems by Emily Dickinson 1992 Gérard Grisey, L'icone paradoxale (Hommage à Piero della Francesca) Wolfgang Rihm, Gesungene Zeit
1990s-	14	13 CRITICAL PERSPECTIVE 14 POSTMODERNISM	Braverman (1974), Clegg & Dunkerley (1977) Smircich & Calas (1987), Cooper & Burrel(1988), Alvesson & Deetz (1996)	Inspired by Marxism, this theory analyzes organizations from the power/control perspective. It denounces ideological management logics. The critical perspective studies emphasize the underrating of work functions by industrial capitalism, employee control by bureaucratic systems, and the segmentation of the labor market. Postmodernism, a theoretical perspective widely influenced by French authors like Barthes, Derrida, Focault, expanded into various streams. The expression "postmodern theories" identifies a period of organizational changes (the new flexible and/or participative organizational forms) and/or new approaches and perspectives on organizational studies. In the latter denomination, postmodernism ideas are focused on the centrality of the dialogue, the power of language, the quest for permanent forms independent from their creators, the decodification of these forms, the decline of grand political projects, and the relationships between knowledge and power. Postmodernist theories were applied to organizational studies from linguistics, semiotics, and literature. They were supported by a keen interest for interpreting organizations and their symbolism. Postmodernists view reality as multifaceted, fragmented and contradictory.	"Human Resources", Cantet (1999) "Il vangelo secondo precario", Obino (2005) (The Gospel According to the Precariat) Movies: "American Beauty", Mendes (1999) "Death Poet Society" Weir (1989) Theme: power/knowledge and rebellion Novels: "Volevo solo dormirle addosso", Lolli (1998) (theme: corporate language and culture invading private life)	The Bazaar "a chaotic structure" A metaphor for agile methodologies		 Wongang Khin, Gesungene Zent 1993 Steve Reich, The Cave 1996 Thomas Adès, The Premises are Alarmed 1998 Founding of the mp3.com website 2000 Prometeo by Luigi Nono is first performed in Milan after Nono's death: more than 100 Italian intellectuals sign an appeal against the critic of "Corriere della Sera" because of his misunderstanding of the work (among them Claudio Ciborra) 2001 Stefano Gervasoni, Chhamp for orchestra 2002 Adriano Guarnieri, Medea Salvatore Sciarrino, Macbeth

Progetto Eiderdown Rel. 1.0 - Based on: http://www.lenzuolo.net/.
The Column "Information Systems" was written by Andrea Carugati, Maddalena Sorrentino & Francesco Virili, primarily based on: J.Iivari, R. Hirschheim & H. K. Klein (2001), A Dynamic Framework for Classifying Information Systems Development Methodologies and Approaches, *Journal of Management Information Systems*, 17(3), 179-218.
The Column "Phylosophical References" was written by Andrea Carugati (IESEG School of Management, Università Cattolica di Lille—Francia), based on: Carugati A. "Information Systems Development as Inquiring Systems: Lessons from Philosophy, Theory, and Practice", *International Conference on Information Systems ICIS*, Las Vegas, December 11-14, 2005.
The Column "Musical References" was written by Annamaria Morazzoni (Università Milano Bicocca) & di Daniela Isari (Università Cattolica di Milano).
The Column "Descriptions" of organizational theories was partially edited by Massimo Magni (Università Bocconi) & Maddalena Sorrentino (Università Statale di Milano).
The Column "Movies and Novels" was partially edited by Francesco Virili (Università degli Studi di Cassino), supported by Andrea Carugati (IESEG School of Management, Università Cattolica di Lille—Francia), di Angelo Gasparre (Università degli Studi di Genova) and Elena Perondi (Università Cattolica di Milano).
The English version of Eiderdown was edited by Valentina Albano (Università LUISS - Roma), Katia Passerini (New Jersey Institute of Technology) and Elena Perondi (Università Cattolica di Milano).